



Guillaume de Posch

Chief Executive Officer, RTL Group

Guillaume de Posch, born 1958 in Belgium, is one of Europe's most experienced TV executives. After first jobs at the international energy and services company Tractebel (1985-1990) and the global management consulting firm McKinsey & Company (1990-1993), he started his career in the media industry at the Luxembourg-based Compagnie Luxembourgeoise de Télédiffusion (CLT), which ultimately became RTL Group in the year 2000. At CLT, Guillaume de Posch started as assistant to the Managing Director (1993-1994) and then became Head of CLT's TV operations in French-speaking countries (1995-1997). From 1997 to 2003, he was Deputy General Manager and Programming Director of the French pay-TV company TPS, before he joined the Munich-based, publicly listed ProSiebenSat1 Media AG in August 2003, first as Chief Operating Officer and then as Chairman of the Executive Board and CEO (2004-2008). Since January 2009, Guillaume de Posch has advised several European and US broadcasters.

In December 2011, he was appointed Chief Operating Officer of RTL Group with effect from 1 January 2012. In April 2012, Guillaume de Posch was appointed Co-CEO of RTL Group in conjunction with Anke Schäferkordt. As Co-CEO of RTL Group, Guillaume de Posch is responsible for the Group's broadcasting operations outside Germany, and for FremantleMedia. Both Co-CEOs are jointly responsible for Group Strategy, Corporate Communications, Media Policy, Internal Audit and – together with the CFO – Group HR.