

How we work

RTL Group is Europe's largest broadcasting group. Formed from the merger of CLT-UFA and Pearson TV in 2000, our Group comprises 29 television and 30 radio stations operating in 10 European countries. We also own one of the world's leading content companies, FremantleMedia, which has programme production and rights interests in more than 40 countries.

Our objective is to create high quality programming that appeals to large and diverse audiences. Our success is built on the recognition that each European country has its own cultural, linguistic and regulatory identity. Our businesses are therefore run on a decentralised basis – each profit centre makes decisions independently according to the needs of the market it serves and the requirements of local media regulations, and each is encouraged to develop its own distinctive business model.

As members of a large and supportive family, RTL Group companies have extensive access to advice, support, resources and capital. CEOs and other key managers from across our Group meet regularly to share knowledge and ideas. This ensures that successes and innovations in one market are transferred and adapted for use elsewhere.

The role of the Group management team in Luxembourg is to provide a framework of strategic direction and financial controls, while actively managing the portfolio of holdings. The team strives to maximise value for shareholders, employees and other stakeholders. Capital is invested for the longer term, with the aim of encouraging organic growth and building market-leading positions wherever possible.

In this way, our broadcasters have established close relationships with audiences across Europe as trusted providers of entertainment and impartial news and information. With the recent enlargement of the European Union and the emergence of new opportunities for private broadcasters, RTL Group is excellently placed to continue its expansion.



