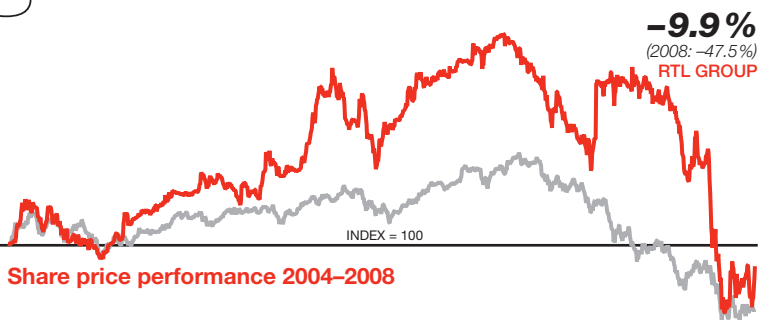


# KEY FIGURES 2008



## Ordinary/Extraordinary Dividend per share

2004–2008 (€)

Year	Ordinary	Extraordinary	Total
08	1.40	2.10	3.50
07	1.30	3.70	5.00
06	1.20	1.80	3.00
05	1.05		1.05
04	0.95		0.95

## Adjusted earnings per share<sup>1</sup>

2004–2008 (€)

Year	Adjusted earnings per share
08	3.87
07	3.54
06	3.52
05	2.96
04	2.62

**+9.3%**

## Revenue

2004–2008 (€million)

Year	Revenue
08	5,774
07	5,707
06	5,640
05	5,115
04	4,878

**+1.2%**

## EBITA

2004–2008 (€million)

Year	EBITA
08	916
07	898
06	851
05	758
04	709

**+2.0%**

## Equity

2004–2008 (€million)

Year	Equity
08	5,864
07	6,448
06	6,151
05	5,348
04	4,862

**-9.1%**

## Market capitalisation

2004–2008 (€billion)

Year	Market capitalisation
08	6.6
07	12.5
06	13.1
05	10.5
04	8.5

**-47.5%**

## Revenue per business segment

2008 (€million)

Segment	Revenue
TV	4,394
Content	1,255
Radio	332
Other	64
Eliminations	(271)
<b>Total</b>	<b>5,774</b>

## EBITA per business segment

2008 (€million)

Segment	EBITA
TV	708
Content	164
Radio	88
Other	(44)
<b>Total</b>	<b>916</b>

<sup>1</sup> Adjusted earnings per share represents the net profit for the period adjusted for impairment of goodwill, disposal groups and amortisation of fair value adjustments on acquisitions and gain or loss from sale of subsidiaries, joint ventures and other investments, net of income tax expense and one-off tax effects

<sup>2</sup> Excluding 0.76% which is held collectively as treasury stock by RTL Group and one of its subsidiaries

## Shareholding structure<sup>2</sup>

31 December 2008

RTL Group	Bertelsmann	<b>90.3%</b>
	Public	<b>9.7%</b>